



## TERMS OF USE

# for the campaign motifs of the BMG Long COVID initiative

(As of 18.11.2024)



Motif 1



Motif 2



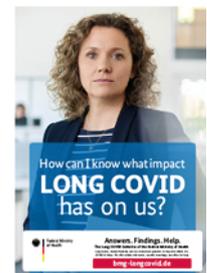
Motif 3



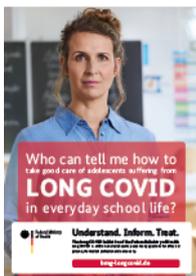
Motif 4



Motif 5



Motif 6



Motif 7



Motif 8



Motif 9

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**Important:** Photos 1-6 may be published and used for the designated purposes **until 30.06.2028**, whereas photos 7-9 may be published and used for the designated purposes **until 18.11.2026**.

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### 1. Use in unchanged form

The motifs may only be used in their unchanged forms, and for the intended purposes. Modifications of any kind or uses that are not in accordance with the intended purpose are not permitted.



## 2. Use in changed form

Use of the motifs in a modified form, for example for the purpose of integrating the motifs into a campaign of one's own, is only permitted with the consent of the Federal Ministry of Health. This consent must be obtained from the Federal Ministry of Health, Department of Public Relations, Publications (e-mail: [L8@bmg.bund.de](mailto:L8@bmg.bund.de)) before the modified motif is published. The motif intended for publication and a description of its intended use should be submitted for this purpose.

The consent to use which has been granted is only valid for one-time use and for the specified purpose and scope. Any further use requires further prior written consent. If the actual use does not correspond to the information provided by the user, the consent to use shall be deemed not to have been given, and the Federal Ministry of Health shall be indemnified against claims for damages by third parties.

The user acquires neither ownership of the image material nor rights to use it through the approved modification, the payment of damages and/or a contractual penalty.

The Federal Ministry of Health reserves the right to take legal action in the event of suspected use of the motifs which is not in accordance with these terms of use (= misuse).

Two free specimen copies of each print publication involving the motifs should be sent to the address specified below.

In case of online publications, a precise link should be sent to the e-mail address specified below.

If the motifs were published by other means (e.g. posters, digital screens etc.), this use must be documented through photos, which should also be sent to the Federal Ministry of Health.

### **Address for specimen copies:**

Bundesministerium für Gesundheit  
Referat Öffentlichkeitsarbeit, Publikationen  
Mauerstraße 29  
10117 Berlin

### **E-mail address for online publication and photos:**

[L8@bmg.bund.de](mailto:L8@bmg.bund.de)

### **If you have any questions or concerns, please feel free to contact the following e-mail address:**

[L8@bmg.bund.de](mailto:L8@bmg.bund.de)